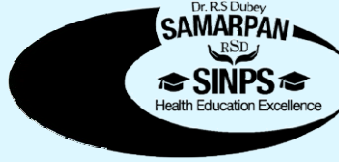




**Innovative Alliance
for Public Health**

Health is a Human Right



10th SEPTEMBER, 2021

WORLD SUICIDE

Prevention Day

<https://www.youtube.com/c/worldexplorerindia>

Video Making Competition on Theme of World Suicide Prevention Day

SPREAD AWARENESS BY CREATING A VIDEO
THEME: CREATING HOPE THROUGH ACTION

Your video message can be a powerful tool to create awareness and empower people to work towards suicide prevention.



**PRIZE
MONEY
FOR TOP 3
ENTRIES**



**E-CERTIFICATE
TO ALL
PARTICIPANTS**



**Last DATE OF
SUBMISSION:
5th September 2021**

**NEXT PAGE: Video specifications
and judging guidelines >>**

INTRODUCTION

Over 7,00,000 people lose their life to suicide every year. Reducing the global suicide mortality rate by one third by 2030 is both an indicator and a target (the only one for mental health) in the United Nations SDG sustainable development goals and in the WHO's Comprehensive mental health action plan 2013-2030. Suicide prevention strategy is a must for each nation, and hence, to support this, **Innovative Alliance for Public Health (IAPH)** in association with **SINPS Samarpan Institute of Nursing & Paramedical Sciences**, awards funded by YouTube channel "World Explorer India" as a part of YouTube channel promotion.

Background : World suicide prevention day WSPD was first launched in the year 2003 on 10 September by International Association of suicide prevention. International Association for Suicide prevention announced the theme for the years 2021-2023 "**Creating Hope through Action**". Message of hope to empower the people with confidence to engage with this complex task.

Aim: To create a movement of preventive action, with sustained messaging to drive behavior change and ultimately, prevent more suicides

CRITERIA

- Age above 18 years
- Maximum length of video is 3 minutes on Theme "**Creating Hope through Action**"
- Video proposals in the format of documentary, drama, comedy can be accepted
- Do not use any music for the video production.
- Entries are allowed in the language of Hindi and English only
- Organizers are not responsible for any financial or legal implications involved in production of films
- Participants self certify the authenticity/ claim about original work of the submitted entries or for consideration of awards
- Video should have a clear voice over/Dialogues
- Participant may use local geographical issues, themes for the video production

CRITERIA (cont.)

- All entries must have clear details of Participant Name, Mobile Number, Age Proof, valid ID card, pass port photo, profession, address of participant
- No requests for re-evaluation will be done.
- Decision of the organizers will be final and binding to all entries.
- **Consent form** to be duly sign after reading the terms and conditions and accepting for the same.
- All the videos submitted for the competition will have the copyright and can be used for uploading in the social media channels of IAPH, SINPS & World Explorer India You tube channels and social media
- All the participants will get e-certificate of participation
- Duplicate entries will be disqualified.

TECHNICAL SPECIFICATIONS

- Length of video should be maximum of **3 minutes**
- Recommended resolution of the video is 1080 x 1920
- Film can be shot on smart phone or video camera
- Video format should be MP4
- Participant declares that all the persons involved in the video consent for the video production
- any politically inclined content/ violation of community standards will not be entertained and will be treated as offense under cyber law
- participant consents that the video may used by the organizers for social media uploading, however, only selected videos will be awarded
- contestant declares that video made by her/him has not used any others video or audio
- contestant shall not disclose or use any information which may create issues of confidentiality
- videos must not promote the illegal products, services or activities
- videos should not discriminate or encourage discrimination against people based on personal attributes such as race, ethnicity, colour, national origin, religion, age, sex etc.,

TECHNICAL SPECIFICATIONS (cont.)

- videos should not contain adult content, including nudity. Videos must not contain shocking, sensational, disrespectful or excessively violent content.
- Videos must not contain deceptive, false, misleading content, including deceptive claims, offers or business practices

PRIZE & DEADLINE

- 1) First prize : Rs 1500/-
- 2) Second prize: Rs 1000/-
- 3) Third prize: Rs 500/-

Last date of Submission: All the entries received before the 30 August 2021 only will be considered. Entries can be e-mailed at iaph2030@gmail.com video can be uploaded to google drive and share via email along with application, consent, passport photo and valid idproof

ZOOM CONFERENCE ON WORLD SUICIDE PREVENTION DAY (10 SEPTEMBER 2020)

Time	Topic
10.00 am- 10.05 am	Introduction and Welcome session
10.05 am- 10.30 am	Theme Presentation
10.30 am -10.45 am	Selected videos presentation
10.45 am-10.50 am	Prize distribution and certificate distribution online
10.50 am- 11.00 am	Vote of Thanks

Zoom Conference on World Suicide Prevention Day on 10th September 2021 and the prize, E-Certificate distribution will be done on the same day. Top 3 winners videos will be presented in the conference on the same day.

Website of World Explorer India you tube channel

<https://www.youtube.com/c/worldexplorerindia>

<https://iaph2030.org>

Chair Person

Dr Dipti Shukla, Principal, SINPS

Event Coordinators & Facilitators

Mr. Mansingh Jat (IAPH) +91-9968407284

Mrs Soumya Sunny (SINPS) +91- 9149196783

CONSENT FORM FOR PARTICIPATION

1. I agree that the content provided in the video is original & not copied from any where
2. I agree to consent that I am responsible for that all the persons involved in the video consent for the video production
3. I agree to share the video in the social media platforms by the organizers of the event
4. I agree that the organizers are not responsible for any legal, financial or psychological consequences arise during the video production
5. I am not promoting any illegal products, discrimination towards any religion, sex, race, ethnicity or color or nationality
6. I agree that video produced does not contain deceptive, false, misleading content, including deceptive claims, offers or business practices
7. I declare am over 18 years before 5th September 2021

Sign of the Participant

Name of the Participant

Mobile Number:

Email Id:

Address:

Attachments to be sent in email along with video:

1. Pass port photo
2. valid id proof
3. application form duly filled and with signature
4. consent

Application Form

- **Name of the Participant:**
 - **Email Id:**
 - **Mobile Number:**
 - **Educational Qualification:**
 - **Profession and Work Place:**
 - **Date of Birth and Age:**
 - **Address :**
-
- **Note: attach the valid Government Id proof depicting the age and date of birth, address of the participant.**
 - **Incomplete applications will duly be rejected.**